

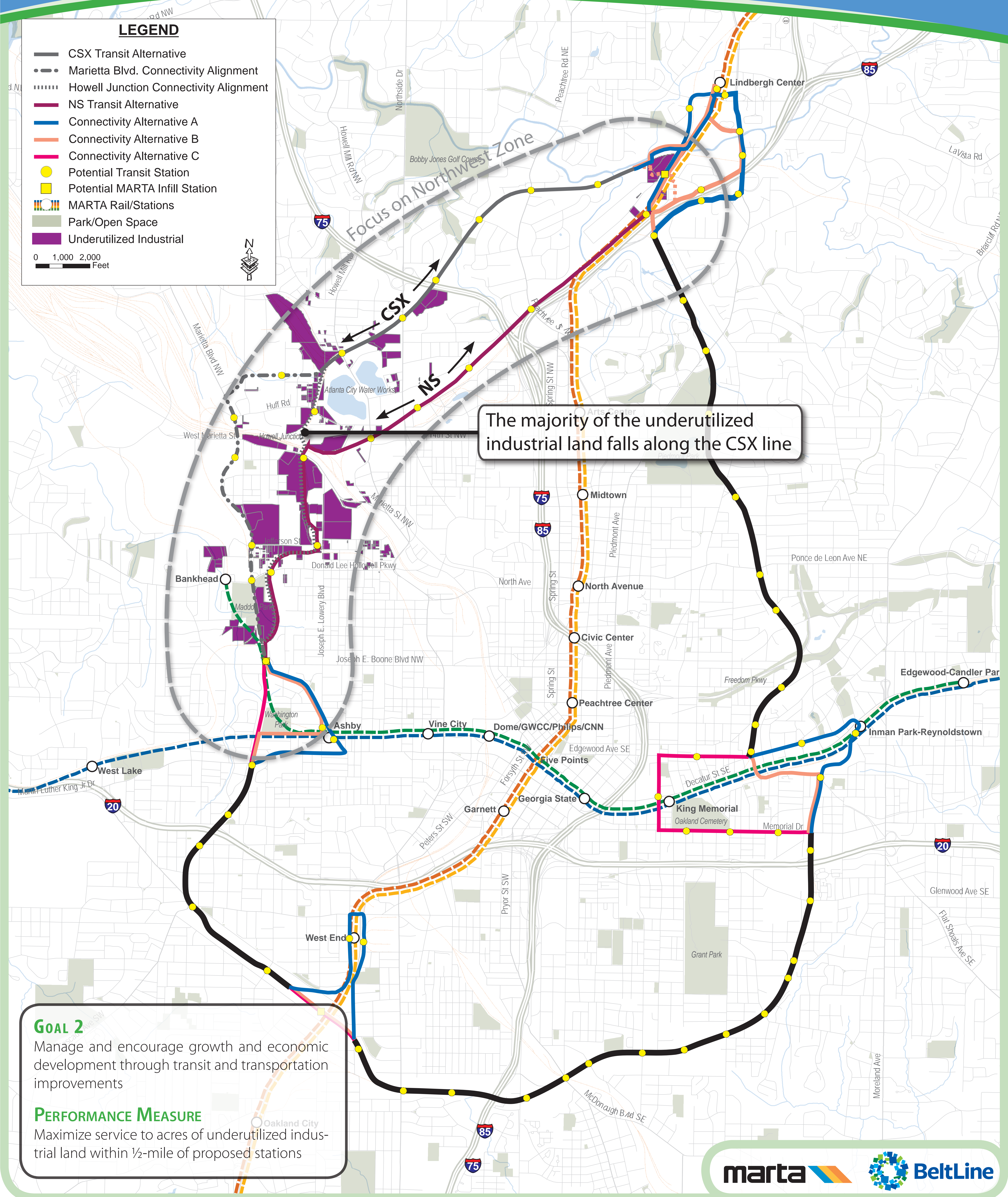
# PERFORMANCE MEASURES - FOCUS ON NORTHWEST ZONE

## Underutilized Industrial Land

### LEGEND

- CSX Transit Alternative
- - - Marietta Blvd. Connectivity Alignment
- ..... Howell Junction Connectivity Alignment
- NS Transit Alternative
- Connectivity Alternative A
- Connectivity Alternative B
- Connectivity Alternative C
- Potential Transit Station
- Potential MARTA Infill Station
- ▨ MARTA Rail/Stations
- Park/Open Space
- Underutilized Industrial

0 1,000 2,000 Feet



The majority of the underutilized industrial land falls along the CSX line

### GOAL 2

Manage and encourage growth and economic development through transit and transportation improvements

### PERFORMANCE MEASURE

Maximize service to acres of underutilized industrial land within 1/2-mile of proposed stations